

PRESS KIT

Dear Public relations and media representatives,

Thank you for contributing to the media coverage of the **36th International Papillomavirus Conference (IPVC 2024)**, which will take place during November 12-15th, 2024 at the Edinburgh International Conference Centre (EICC) in Edinburgh. The conference is organized by the International Papillomavirus Society (IPVS), the global authority on the human papillomavirus (HPV). Below you will find some useful information and links to assist you in creating content about IPVC 2024, IPVS, and the International HPV Awareness Campaign.

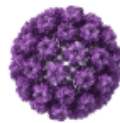
IPVC 2024 – *Equitable, Evidence-Based Approaches to HPV Disease*

IPVS is pleased to host IPVC 2024 in the beautiful, historical city of Edinburgh, the capital of Scotland. Under the theme “*Equitable, Evidence-Based Approaches to HPV Disease*”, IPVC 2024 brings together experts and key opinion leaders from around the world to share cutting-edge HPV research and “state of the art” developments in basic science, public health, and clinical science. A dedicated early careers track allows young scientists to network and showcase their work. [Read more](#)

Useful links:

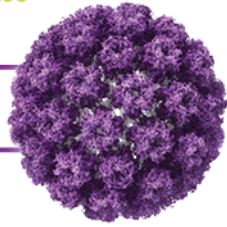
- [Keynote speakers](#)
- [Conference co-chairs and organizing committees](#)
- [Scientific Program](#)
- [HPV Awareness Program](#)
- [Register for IPVC 2024](#)

HPV Awareness Program at IPVC 2024



Throughout the world, awareness and understanding of HPV and its connection to cancer is unacceptably low. How can we solve a big health problem when most people don't know about it? Alongside advances in science, raising public awareness and understanding of HPV is essential to our mission of preventing HPV-related disease. IPVS is at the forefront of responding to the World Health Organization's call to action eliminate cervical cancer.

To strengthen the connection and dialogue between HPV science and advocacy, IPVC 2024 features an excellent HPV Awareness Program in which experts and thought leaders from around the world will share knowledge and insights on various HPV awareness-related topics. The program will be opened by Prof. Anna Glasier, Woman's Health Champion for Scotland and Head of the Scottish government's Expert Group for Cervical Cancer Elimination. To view the full 15 events of the HPV Awareness Program, [click here](#).



About IPVS

The **International Papillomavirus Society (IPVS)** is a **not-for-profit** organization and the **global authority** on the human papillomavirus (HPV). **Its mission is to contribute to the elimination of HPV-related disease, including the cancers caused by HPV.** We stimulate and facilitate the professional HPV community to work collaboratively towards eliminating the burden of HPV-associated disease including and beyond the cervix.

IPVS promotes the worldwide exchange of ideas, knowledge, and research materials among basic, clinical and public health research professionals concerned with HPV. The advancement of HPV science and greater public awareness of the virus go hand-in-hand toward achieving our mission. [Read more](#)

- [About Education](#)
- [Become an IPVS member](#)

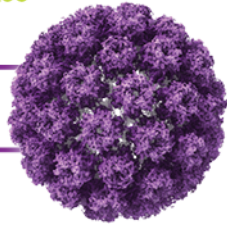


One Less Worry – The International HPV Awareness Campaign

In 2018, IPVS launched the **International HPV Awareness Day Campaign**, to raise public awareness and understanding of HPV around the world. A global network of **140+ partner organizations** in 70+ countries implement this campaign to inform people about HPV. The campaign is unique in that it focusses on the HPV itself rather than any one disease. The goals are to raise awareness, provide evidence-based information about HPV and what we can do to protect our health, and to normalize the conversation about the virus to reduce stigma. Although we work to keep the

conversation about HPV ongoing throughout the year, **March 4th is International HPV Awareness Day**; on this day HPV is in the global health spotlight because we can eliminate the virus and prevent HPV-related cancer.

Facts about HPV and how we can protect our health from HPV-related disease are available on [AskAboutHPV.org](#), the public-facing website of the International HPV Awareness Campaign. The website is translated into ten commonly spoken languages. The site also features powerful personal stories from HPV cancer survivors. [View stories](#)



IPVS – making a positive impact on Scotland

IPVS won the 2023 Incredible Impact Program (IIP) seed grant of \$5,000 USD to advance the ambition of eliminating papillomavirus-related disease in Scotland and around the world.

Read about our work to raise awareness of HPV and promote vaccination in schools, colleges and universities across the country. Visit the website

HPV is a Global Health Challenge

The human papillomavirus (HPV) is a very common virus affecting over 80% of the world population, often without any symptoms. HPV can cause six known types of cancer affecting both women and men, **taking nearly half a million lives around the world each year**. This is particularly tragic because **HPV-related cancers are preventable through vaccination and screening!** Women in low-income settings bear the heaviest burden in the form of cervical cancer.

An Unprecedented Opportunity to reduce cancer

We have the tools to eliminate HPV-related cancer (cervical cancer and other HPV-related cancers) and **reduce the global burden of cancer by 5%**. We can prevent HPV-related cancer through effective, safe vaccination and screening (and treatment of disease that precedes cancer).

Raising awareness and understanding of HPV, promoting and disseminating research are essential steps toward realizing the cervical cancer elimination strategy launched by the World Health Organization (WHO) in November 2018. The strategy requires accelerated action in prevention, cervical screening, and cancer management, to reach the following targets by 2030:

- 90% of girls fully vaccinated with HPV vaccine by 15 years of age
- 70% of women screened with a high-performance test by 35 and 45 years of age
- 90% of pre-cancerous lesions treated early

IPVS is at the forefront of working to progress toward these targets.

For further information, queries or feedback, please contact info@ipvsoc.org

Imagery (next page)



ipvconference.org | #IPVC2024

