Please contact me for details, pricing and booking form:

**Carolina Groenendal – Industry & Sales Associate**
Tel: +31 207630101
Email: cgroenendal@kenes.com
# SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>DIAMOND PACKAGE</th>
<th>PLATINUM PACKAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Plenary Symposium 90 min</td>
<td>- Plenary Symposium 90 min</td>
</tr>
<tr>
<td>- 42 sqm booth</td>
<td>- 36 sqm booth</td>
</tr>
<tr>
<td>- Full page back side advertisement</td>
<td>- Full page Advertisement</td>
</tr>
<tr>
<td>- Insert in the delegates bags</td>
<td>- Insert in the delegates bags</td>
</tr>
<tr>
<td>- 10 registrations</td>
<td>- 8 registrations</td>
</tr>
<tr>
<td>- Mailshot</td>
<td>- Push Notification</td>
</tr>
<tr>
<td>- Meeting Room</td>
<td>- Internet area or Mobile Application</td>
</tr>
<tr>
<td>- Push Notification</td>
<td></td>
</tr>
<tr>
<td>- HPV landing page</td>
<td></td>
</tr>
<tr>
<td>- Mobile app advertisement</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GOLD PACKAGE</th>
<th>SILVER PACKAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Parallel Symposium 90 min</td>
<td>- Parallel Symposium 90 min</td>
</tr>
<tr>
<td>- 36 sqm booth</td>
<td>- 24 sqm booth</td>
</tr>
<tr>
<td>- Full page Advertisement</td>
<td>- Full page Advertisement</td>
</tr>
<tr>
<td>- Insert in the delegates bags</td>
<td>- Insert in the delegates bags</td>
</tr>
<tr>
<td>- 8 registrations</td>
<td>- 6 registrations</td>
</tr>
<tr>
<td></td>
<td>- Push Notification</td>
</tr>
<tr>
<td></td>
<td>- Mobile app advertisement</td>
</tr>
</tbody>
</table>
## INDUSTRY SESSION TIMETABLE

<table>
<thead>
<tr>
<th>DATE</th>
<th>TIME</th>
<th>TYPE</th>
<th>SUPPORT LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, March 24</td>
<td>12:35-14:05</td>
<td>Plenary</td>
<td>Diamond/Platinum</td>
</tr>
<tr>
<td>Wednesday, March 25</td>
<td>12:45-14:15</td>
<td>Plenary</td>
<td>Diamond/Platinum</td>
</tr>
<tr>
<td></td>
<td>16:30-18:00</td>
<td>Parallel</td>
<td>Gold</td>
</tr>
<tr>
<td></td>
<td>16:30-18:00</td>
<td>Parallel</td>
<td>Gold</td>
</tr>
<tr>
<td>Thursday, March 26</td>
<td>10:15-11:45</td>
<td>Plenary</td>
<td>Diamond/Platinum</td>
</tr>
<tr>
<td></td>
<td>13:00-14:30</td>
<td>Parallel</td>
<td>Silver</td>
</tr>
<tr>
<td></td>
<td>13:00-14:30</td>
<td>Parallel</td>
<td>Silver</td>
</tr>
</tbody>
</table>

Branded items will carry company logos only. No product logos or advertisement are permitted.

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2018 STATISTICS

Top 20 Countries

UNITED STATES 29%  GERMANY 3%  SINGAPORE 2%  SWEDEN 2%
AUSTRALIA 22%  UNITED KINGDOM 3%  NETHERLANDS 2%  BRAZIL 2%
CHINA 10%  NEW ZEALAND 3%  INDIA 2%  FRANCE 2%
JAPAN 4%  CANADA 3%  HONG KONG 2%  CZECH REPUBLIC 2%
SOUTH KOREA 3%  PHILIPPINES 2%  MEXICO 2%  SOUTH AFRICA 2%
Professional Interest

- Pediatrics: 28%
- Allergy and Immunology: 11%
- Pathology: 9%
- Microbiology: 5%
- Oncology: 5%
- Molecular Biology: 11%
- Infectious Disease: 9%
- Obstetrics and Gynecology: 5%
- Public Health and Preventive Medicine: 3%

Participants by Professional Role

- 23% Clinical Practitioner
- 18% Basic Science Researcher
- 17% Other
- 16% Clinician Researcher
- 11% Student
- 7% Industry/Corporate Professional
- 6% Resident/Research Fellow
- 2% Nurse/Healthcare Practitioner

Participants by Age Group

- 25% 45 - 54
- 26% 35 - 44
- 24% 55 - 64
- 18% Under 35
- 7% 65+
Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

**EDUCATIONAL GRANT**

Independent educational grants, dedicated to the educational mission of the Annual Meeting, are appreciated and important to the Meeting’s success.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

**EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION**

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.
EDUCATIONAL PARTICIPATION GRANT

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for IPVC 2020. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/IPVC will be responsible for participants (HCPs) pre-selection. Educational Participation Grants of any amount are appreciated and important to the success of IPVC 2020. Recipients (HCPs) will need to fulfill the criteria specified by IPVC in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Congress Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

MOBILE APPLICATION

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.
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Independent educational grants, dedicated to the educational mission of the Annual Meeting, are appreciated and important to the Meeting’s success.

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- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

POSTER BOARDS

- Support will be recognised with signage at the entrance to the Poster area with “Supported by…” and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.
PLENARY SPONSORED SYMPOSIUM (non-CME Industry Session)

- Opportunity to organise an Official Non-CME Industry Session in a Plenary Hall, up to 90 minutes (Program subject to the approval by the IPVC Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the 33rd International Papillomavirus Conference Congress”.
- Sponsored Symposia Programs will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis – see time slots here.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

NOTE: The supporting company in addition to the support fee must cover all speakers’ expenses including:

- Registration fee
- Accommodation
- Travel expenses

This also applies in the case where the speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.
PARALLEL SPONSORED SYMPOSIUM
(non-CME Industry Session)

- Opportunity to organise an Official Non-CME Industry Session in a Parallel Hall, up to 90 minutes (Program subject to the approval by the IPVC Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the 33rd International Papillomavirus Conference Congress”.
- Sponsored Symposia Programs will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis – see time slots here.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.
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- Registration fee
- Accommodation
- Travel expenses

This also applies in the case where the speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.
CHARGING KIOSK

Branded Charging Kiosk for multiple devices, including smart phones and tablets. It’s a great way to leave a lasting impression on the congress delegates.

- Opportunity to brand the Charging Kiosk with your company name and logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

SPEAKERS READY ROOM

Facilities will be available at the Meeting location for speakers and abstract presenters to check their presentations.

- Supporter's name/or company logo to appear on all signs for this room.
- Opportunity to display Supporter's logo on screensavers at each workstation
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

INTERNET AREA

There will be an Internet Area equipped with workstations where attendees may check e-mails. Your company’s logo will be prominently displayed.

- Signage near the area with “Sponsored by…” and a company logo.
- Opportunity to display company logo on screen background, screen saver.
- Opportunity to brand area with your own carpet.
- Opportunity to provide branded paper, mousepads.
- Opportunity to distribute branded items.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.
HOSPITALITY SUITES/MEETING ROOMS

An opportunity to hire a room at the Conference venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Conference. Supporters will have the option to order catering and AV equipment at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.

EXECUTIVE LOUNGE

Facilities will be available at the venue for speakers and members of the organizing committee. Hospitality provided will be in compliance with all relevant industry codes.

- Company’s logo on signage at the entrance to the executive lounge.
- Opportunity to provide company’s mouse pad at each workstation.
- Opportunity to display company logo on screensavers.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

WIFI LANDING PAGE

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Meeting WiFi. Supporter of this piece of technology will receive strong visibility during the meeting.

- An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the congress material.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.
COFFEE BREAK

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company’s logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

WELCOME RECEPTION/NETWORKING EVENT

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter’s logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.
ADVERTISING SUPPORT OPPORTUNITIES

FINAL PROGRAM

Full page color advertisement:
inside page / inside back page / spread page (different pricing) in designated section of the Final Programme.

- The Final Programme will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Conference bags.
- The advertisement will be printed in the designated industry section of the programme, according to compliance regulations.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

PROMOTIONAL MAIL SHOT – EXCLUSIVE

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to receive promotional material at a date and time coordinated with the Congress Organizer.

- Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress.” From” field will be Congress Acronym + Year

Industry Support Disclosure – will be added to all mailshots
This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.
MINI PROGRAM

- Support will be acknowledged on inside back cover as: “Supported by…” and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

APP PUSH NOTIFICATION

- One “push notification” sent to all participants* onsite through the mobile app, to be coordinated with Meeting Organizer. Specifications will be provided by the congress organizers.
- *Only for those participants who have opted to receive such information.
SPACE ONLY RENTALS

(Minimum of 12SQM)

- Exhibitors’ badges
- 100 word company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ADDITIONAL BENEFITS
When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Meeting
- Listing and profile in designated industry section of the Final Programme

SHELL ONLY RENTALS

- Exhibitors’ badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

- Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ADDITIONAL BENEFITS
When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Meeting
- Listing and profile in designated industry section of the Final Programme
SPONSORS
Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS
Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS
Terms and Conditions (TERMS_AND_CONDITIONS.pdf) of Sponsor will be included in the contract as well.

INSERT AND DISPLAY MATERIALS
Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT TERMS
60% upon receipt of the Sponsorship agreement and first invoice and 40% by January 16, 2020

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

All bank charges are the responsibility of the payer.

CANCELLATION / MODIFICATION POLICY
Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:

The organizers shall retain:

Carolina Groenendal – cgroenendal@kenes.com

- 10% of the agreed package amount if the cancellation/ modification is made before December 19, 2019, inclusive.
- 10% of the agreed package amount if the cancellation/ modification is made before October 18, 2019, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between October 19, 2019 – January 26, 2020 inclusive.
• 100% of the agreed package amount if the cancellation/ modification is made from January 27, 2020 onwards.

VAT INFORMATION

NO VAT - All Sponsorship amounts are inclusive of VAT.

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