

PRESS KIT

Dear Public Relations and Media Representatives,

Thank you for contributing to the media coverage of the **37th Annual Conference of the International Papillomavirus Conference (IPVS 2025)**, which will take place during October 23rd – 26th at the Queen Sirikit National Convention Center in Bangkok, Thailand. The conference is organized by the [International Papillomavirus Society \(IPVS\)](#), the global authority on the human papillomavirus (HPV). Below you will find some useful information and links to assist you in creating content about IPVS 2025, the society itself, and the [International HPV Awareness Campaign](#), a core activity of IPVS.

IPVS 2025 – Research toward the global elimination of HPV-related diseases and cancers

IPVS is pleased to host IPVS 2025 in the vibrant, fascinating city of Bangkok, the capital of Thailand. Under the theme “*Research toward the global elimination of HPV-related diseases and cancers*”, IPVS 2025 brings together experts and key opinion leaders from around the world to share cutting-edge HPV research and “state of the art” developments in basic science, public health and clinical research. A dedicated early careers track allows young scientists to network, attend workshops and showcase their work. [Read more](#)



Guest of Honor at Opening Ceremony

Dr. Lertlak Leelaruengsang, Deputy Permanent Secretary for the Metropolitan Administration of Bangkok, will be the guest of honor for the IPVS 2025 Opening Ceremony of the conference on Thursday, October 23rd. Dr Lertlak will emphasize the Importance of the HPV vaccination and screening for the elimination of cervical cancer and other HPV cancers and highlight the work in Thailand to support these objectives, impacting the region and the world.

Useful links:

- [Keynote speakers](#)
- [Conference co-chairs and organizing committees](#)
- [Scientific Program](#)
- [HPV Awareness Track](#)
- [Hot Topics up for debate](#)
- [Register for IPVS 2025](#)

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HPV Awareness Track at IPVS 2025

Throughout the world, awareness and understanding of HPV and its connection to cancer is unacceptably low. How can we solve a big health problem when most people don't know about it? Alongside advances in science, raising

public awareness and understanding of HPV is essential to our mission of preventing HPV-related disease. IPVS is at the forefront of responding to the World Health Organization's call to action to eliminate cervical cancer.

To strengthen the connection and dialogue between HPV science and advocacy, IPVS 2025 features an HPV Awareness Track in which experts and thought leaders from Asia and around the world will share knowledge and insights on various HPV awareness-related topics.



Special Guest speaker: Ms. Cindy Sirinya Bishop

On Saturday afternoon, October 25th we are honored to receive Ms Cindy Sirinya Bishop, Thailand's supermodel, actress, and women's rights activist. Ms Bishop is joining a session of the HPV Awareness Track to share her views on how to increase uptake of HPV vaccination and cervical cancer prevention interventions in Thailand and the region.

To find out more about the HPV Awareness Track sessions, [click here](#).

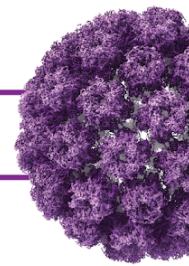
HPV Awareness Track

IPVS 2025

Thursday, October 23rd	Friday, October 24th	Saturday, October 25th	Sunday, October 26th
HPV Awareness Track Opening 12:35 - 01:05 (30 min) Location: IPVS Hub	Empowering Voices: Uniting Media, Survivors, and Young Champions to Advance HPV Awareness, Prevention and Intervention through Storytelling (SABIN) 8:00 - 9:00am (60 min) Location: IPVS Hub	Building Sustainable and Equitable HPV Vaccination Programs in Low-Resource Settings (CHIC) 8:00 - 9:00am (60 min) Location: IPVS Hub	Integration for Sustainability of HPV vaccination for Cervical Cancer Elimination: Progress, Challenges, & Innovations in GAVI-supported countries (GAVI) 8:00 - 9:00 (60 min) Location: Meeting Room 109A
	Voices of Resilience: Innovative HPV Awareness Strategies in Asia Pacific & Beyond (SUCCESS) 13:25 - 14:25 (60 min) Location: IPVS Hub	The world could end cervical cancer, if it tried - Spotlight on India (GIAHC) 9:30 - 11:00 (90 min) Location: Meeting Room 109E	Touched By HPV: Let the Positives Speak (PATIENT ADVOCACY) 9:15 - 10:15 (60 min) Location: Meeting Room 109E
	Beyond the Binary- Advancing HPV Awareness and Care for LGBTQ+ Communities (N.Jareemil) 14:30 - 15:30 (60 min) Location: IPVS Hub	The Road to HPV Elimination: Affecting Positive change in HPV-related Public Health Policy (Israel Women's Cancer Association) 11:15 - 12:15 (60 min) Location: IPVS Hub	
	Using Individual & Social Determinants of Health behavior modification to Advance Cervical Cancer Prevention (PHRII) 15:15 - 16:35 (80 min) By invitation only	HPV Awareness Campaign Report 2025 12:30 - 13:30 (60 min) Location: IPVS Hub	
	From theory to practice - Progress toward cervical cancer elimination in the Indo Pacific (EPICC) 16:55 - 17:40 (45 min) Location: IPVS Hub	Building the global constituency for cervical cancer elimination: Lessons learned from the HIV movement - focus on the Asia-Pacific region (AMFAR) 16:45 - 18:15 (90 min) Location: IPVS Hub	

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About IPVS

The **International Papillomavirus Society (IPVS)** is the **global authority** on the human papillomavirus (HPV). It is a global not-for-profit organization with the **mission to contribute to the elimination of papillomavirus-related disease**. We stimulate and facilitate the professional HPV community to work collaboratively towards eliminating the burden of HPV-associated disease including and beyond the cervix.

IPVS promotes the worldwide exchange of ideas, knowledge and research materials among basic, clinical and public health research professionals concerned with HPV. The advancement of HPV science and greater public awareness of the virus go hand-in-hand toward achieving our mission. [Read more](#)

● [Become an IPVS member](#)

One Less Worry – The International HPV Awareness Campaign



In 2018, IPVS launched the **International HPV Awareness Day Campaign**, to raise public awareness and understanding of HPV around the world. A global network of 150+ partner organizations in 74+ countries implement this campaign to inform people about HPV. The campaign is unique in that it focuses on HPV itself rather than any one HPV-associated disease. Our goals are to raise awareness among the general public, provide evidence-based information about HPV and what people can do to protect their health, and to normalize the conversation about the virus to reduce stigma. Although we work to keep the conversation about HPV ongoing throughout the year, **March 4th is International HPV Awareness Day**; on this day HPV is in the global health spotlight because we can eliminate the virus and prevent HPV-related cancer. Read the [International HPV Campaign 2025 Report](#) with inspiring stories from partner organizations around the world.

Facts about HPV and how people can protect themselves from HPV-related disease are available on [AskAboutHPV.org](#), the public-facing website of the International HPV Awareness Campaign. The website is translated into 13 commonly spoken languages. The site also features powerful personal stories from HPV cancer survivors. [View stories](#)

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IPVS legacy activities – leaving lasting positive impact

IPVS works with local organizations to assess the HPV-related needs and priorities of the countries that host our conferences, and then we design initiatives that are sustainable and fit the cultural context. The legacy we leave behind centers on raising awareness and deepening understanding of HPV, and encourages vaccination and screening, particularly in vulnerable communities.

In 2023, IPVS was awarded an Incredible Impact Program (IIP) seed grant of \$5,000 USD to advance the ambition of eliminating papillomavirus-related disease in Scotland, where the IPVS conference was held in 2024. [Read about the legacy activities](#) that continue to expand today to raise awareness of HPV and promote vaccination in schools, colleges and universities across the country. Visit the [dedicated webpage for Scotland](#) on the AskAboutHPV.org website.

IPVS is working together with key local organizers to realize lasting impact in HPV awareness and cancer prevention in Thailand. Initiatives include –

- Crowd funding to support the work of a mobile cervical screening unit going to under-served areas around Bangkok and in rural areas of the country.
- Raising public awareness of HPV and prevention on the large billboard outside the conference venue, the Queen Sirikit National Convention Center.
- An HPV Awareness Walk / Run will occur on the morning of Sunday, October 26th involving both conference participants and the general public. This event will raise donations to fund HPV vaccines for girls who have not had access to it.

Finalist for another award: IPVS has also been selected as one of three finalists competing for the **2025 Best Cities Incredible Impact Award** of \$20,000 to be decided in at the ICCA Conference in Porto, Portugal in November 2025. If chosen, we'll invest these funds in delivering more sustainable benefits to our future conference locations.

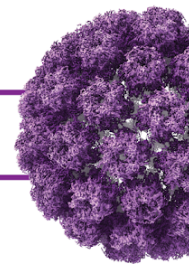
HPV is a Global Health Challenge – that we can overcome!

HPV is a very common virus affecting over 80% of the world population, often without any symptoms. **HPV can cause six known types of cancer** (cervical, head and neck, anal, penile, vaginal and vulvar) affecting



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both women and men, **taking nearly half a million lives around the world each year.** This is particularly tragic because **HPV-related cancers are preventable through vaccination, screening and timely treatment.** Women in low-income settings bear the heaviest burden in the form of cervical cancer.

Unprecedented Opportunity to reduce cancer

We can prevent HPV-related cancer through effective, safe vaccination and screening (and treatment of disease that precedes cancer).

Raising awareness and understanding of HPV, and promoting and disseminating research are essential steps toward realizing the **cervical cancer elimination strategy launched by the World Health Organization (WHO) in November 2018.** The strategy requires accelerated action in prevention, cervical screening and cancer management, to reach the following targets by 2030:

- 90% of girls fully vaccinated with HPV vaccine by 15 years of age
- 70% of women screened with a high-performance test by 35 and 45 years of age
- 90% of pre-cancerous lesions treated early

IPVS is at the forefront of working to reach these targets. [Visit AskAboutHPV.org](https://www.askabout HPV.org)

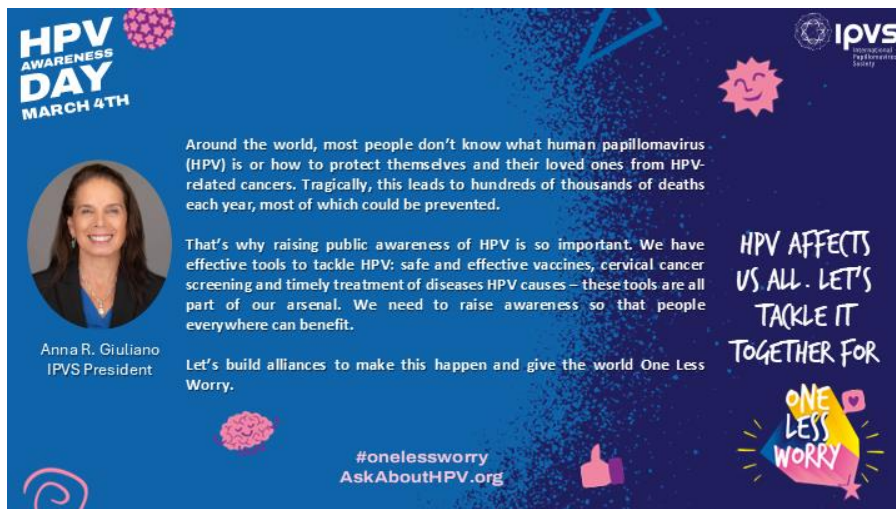
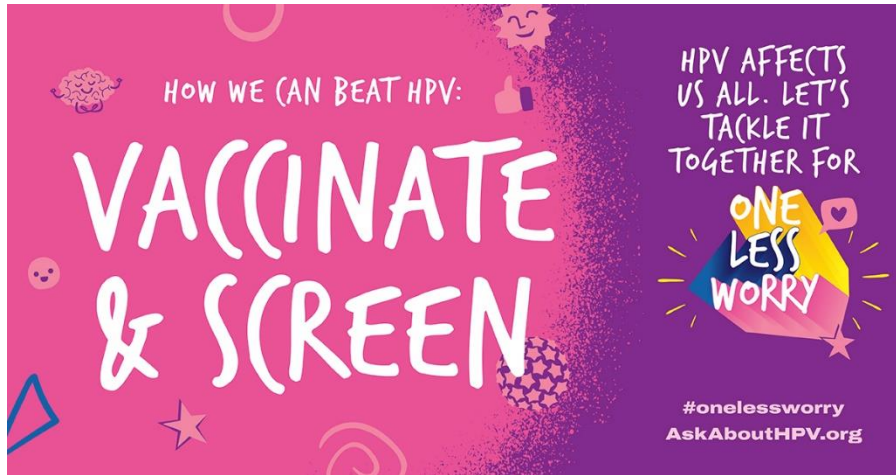
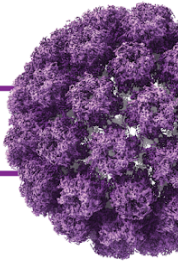
The International HPV Awareness Campaign – One Less Worry

IPVS established the International HPV Awareness Campaign in 2018, because raising public awareness of HPV is essential in order to effectively address a pervasive health issue and prevent HPV-related cancer. The objectives of the campaign are to:

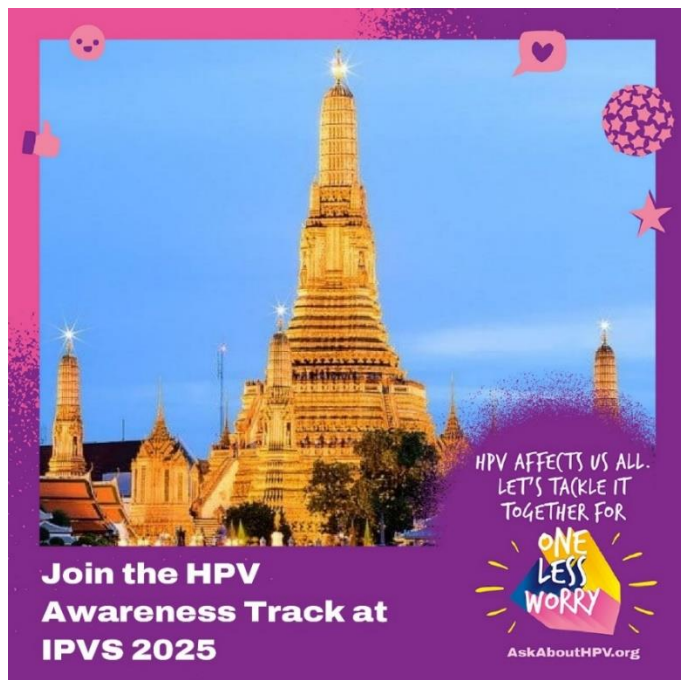
- Raise public awareness and increase understanding of HPV around the world
- Inform people of the tools available to prevent HPV cancer – the HPV vaccine, screening and timely treatment.
- Stimulate people to act to protect their health
- Normalize the conversation about HPV to reduce stigma

International HPV Awareness Day is March 4th, the day of the year when HPV comes into the global health spotlight. Over 150 organizations around the world have become official partners of the HPV Awareness Campaign, implementing the campaign both on-line (digital activity) and in face-to-face initiatives in local communities. Our messages about how to have One Less Worry reach millions around the world. To find out more about the impact of the campaign, please check out the [International HPV Awareness Campaign 2025 Report](#).

Imagery (below)



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Short Videos:

[3 steps for One Less Worry](#)

[HPV vaccine](#)

[Cervical Screening](#)

[HPV Testimonial stories – highlights](#)



For further information, queries or
feedback, please contact info@ipvsoc.org